



Impact Report

April 2020 - June 2020

The Beginning

A Novel Coronavirus hit the World in January this year & in no time spread like wildfire. Several countries were massively hit, economies crashed, many livelihoods lost and many lost their lives.

The need of the hour was to buckle up & provide help to those whose means of living were affected due to the pandemic.

Kolkata Gives sprang into action and launched Project 10K in a bid to provide meals and ration to the needy families.

But just filling their platters was not enough. The need for providing masks to save lives became more obvious & necessary. It was then that Project 10 lac masks was conceived.

The virus kept spreading across the country and we were still surviving the pandemic when another tragedy hit the shores of West Bengal and Orissa. Super cyclone Amphan caused severe destruction in these states and Kolkata Gives, along with its NGO partners, once again, marched ahead to provide food and shelter to the affected families under the campaign Project Amphan.

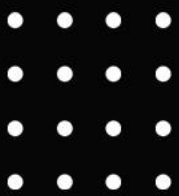




Project 10 K

As a measure to control the spread of Coronavirus, the country underwent a nationwide lockdown. Project 10 K was launched with the aim of providing food and ration to 10,000 families whose livelihoods were hit due to the lockdown in the country. The campaign garnered a massive response from donors across the country.

kolkatagives.in/covid-19/





Our Impact

Content	Figures
Number of Distribution Partners	31
Number of families	9,128
Number of Additional individuals	7,535
Urban Pockets addressed	20
Rural Pockets addressed	11

*We stretched 30 days of food rations across 45 days.



Distribution Partners in Project 10 K

We reached wide and deep through trusted partners

URBAN PARTNERS

Apne Aap: Sonagachi, Kidderpore, Topsia
380 families

Antara: Baruipur
50 families | 100 patients with mental health disorders

Birati Globe Vision Society India: Birati
266 families

Camps4Charity : Telinipara Topsia
20 families

Disha Foundation: Manoharpukur
539 families

Eastern Kolkata Traffic Guard Police lines: Metiaburj
1,000 individuals

Ek Tara: Topsia
625 families

Garden Reach Institute for the Rehabilitation & Research: Garden Reach
243 families

Hope Foundation: India Exchange Place to Armenian Ghat, Sovabazar,
Rashbehari and Moulali
667 families

Living Humanity: Beniapukur
795 families

Manoj Kumar Das & Ritam Das (individual samaritans): Tollygunge
33 rickshaw pullers

New Light: Kalighat, Kidderpore and Chetla
333 families

OFFER: Dunlop
130 children

Ramakrishna Mission: Kasba
540 families

Rehnuma-e-Niswaan: Nakeldanga, RaiGachi, Mallikpur, Topsia and Tiljala
96 families

Samaritan Help Mission: Bankra and Tikiapara
859 families

Sanjay Sureka (Individual Samaritan): Between Ultadanga & Kaikhali
(near airport)
447 families

South Kolkata Hamari Muskan: Sonagachhi and Bowbazaar
170 families

Tiljala Shed: Tiljala
480 families

Swarnym Foundation: Salkia, Liliuah: Howrah Chetla
Special celebrations on birthday & anniversary from May 10-31:
5,150 Individuals



Distribution Partners in Project 10 K

We reached wide and deep through trusted partners

RURAL PARTNERS

APDR: Kankinarrah
174 families

Chaplin Club: Paschim Medinipur
201 families

Country Roads: Sahapur
112 families

BDO: Garbheta
972 labourers

ISKCON: Mayapur
102 families

Islampur Ramkrishnapally Rural Welfare Society:
Uttar Dinajpur
207 families

MUKTI: Raidighi and Patharpratima
1,004 families

Mukh Bandh Kaam Suru Trust: Darjeeling
213 families

RHCF: Swarupnagar
50 families

Dr. Sharon Foning (individual Samaritan): Kalimpong
150 families

Swapnapuron: Hingalganj
639 families





Safety at the core



Kolkata Gives delivered 1,200 reusable gloves and more than 1,500 litres of sanitizers to the teams and volunteers of 11 NGO partners. 60 PPE kits and 6 infrared thermometers were provided to the NGO partners working in the red zone area and extra 20,000 soaps were shared with the volunteers in a bid to ensure safety during the distribution process.





A Word From The Beneficiaries



I am lucky to live in this neighbourhood. NGO New Light has been of great help. When one loses hope that one will even survive, here comes this NGO and provides food rations. I have never been excited by the sight of rice bags lying in the corner of the NGO's office waiting to be distributed as I was a few days ago. It meant only one thing: Aamra baanchbo!

- Balai Karmakar, 60, Kalighat Road



What everyone does not know is that we have been discriminated against locally - yeh mat poochियेkyun - in our own neighbourhood and the result is that we did not receive food. The only help we received was from APDR, who provided rations

- Raziya Khatoon, Lane Number 4, Bhatpara





A Word From The Beneficiaries



EiShanta-didimonir
(Swapnapuron NGO) doyatei
aajobdhi benche achhi, kintu kaal
kee khabo janina. Are you from
an NGO too? Can you help?
Bhagobaan aapnar mongol
korben

- RadiyaBewa, 60, Uttar Boltala,
District North 24 Parganas



I have just Rs 2,200 in the bank. I
was able to feed my family
because NGO Tiljala Shed gave
some potatoes, rice and dal.

- Kauser Mullick, 38, Tiljala Road





Project 10 Lac Masks

Once we set out on the mission of providing food, we realised how making masks available to the needy was also equally important in order to save lives. Project 10 K was launched with the aim of providing 10 lacs quality masks to those who couldn't afford them.

www.kolkatagives.in/maskforall/





Our Impact

The trustees of Kolkata Gives kick-started this public campaign with their personal contribution for 1 lac masks.

Content	Figures
Total Partners	42
Total Mask procured	5,42,800
Total Mask distributed	4,91,500
Total in stock	51,300



NGO Partners In Project 10 Lac Masks

A number of individuals and entities came together and in the mask donation drive. Following are the number of masks that were distributed, thanks to these channels.

- RHCF Regent park : 10,000
- RHCF Mayapur : 4,000
- RHCF Helan : 4,000
- RHCF Jagatballavpur : 4,000
- RHCF Kusumgram : 4,000
- RHCF Manigram : 4,000
- RHCF Patuli : 4,000
- RHCF Jamtala : 4,000
- RHCF Haraharitala : 500
- RHCF Shibrapur : 500

- Samaritan Help Mission : 28,000
- Sanjay Sureka : 92,800
- Sanskriti Foundation : 2,000
- Sree Saqti Foundation : 1,100
- STPN : 500
- Sunderban Foundation : 6,000
- Swanapuron : 12,000
- Swarnym Foundation: 2,400
- Tiljala Shed : 7,600
- Trustee (Mudit Bagla) : 3,000
- Vijay : 1,000



NGO Partners In Project 10 Lac Masks

A number of individuals and entities came together and in the mask donation drive. Following are the number of masks that were distributed, thanks to these channels.

- Aapne Aap: 3,400
- Ambulance (HSM) : 6,000
- Birati Globe Vision Society India: 10,200
- Baikunthapur Tarun Sangha: 5,000
- Disha Foundation : 4,000
- Garden Reach Institute for The Rehabilitation and Research : 2,700
- Gosaba : 4,000
- Hingalganj : 4,000
- Hope Foundation : 12,800
- Nonapukur & Alipore traffic guards : 100

- Jyoti Basu Foundation : 1,000
- Kolkata Police : 26,000
- Kolkata Police Kiosk: 4,200
- Living Humanity : 3,000
- Miscellaneous : 2,600
- Mukti : 1,90,000
- One Step for Humanity : 300
- Parivar : 500
- Rajpur, Chowhati : 300
- Rotary Club : 4,000
- RHCF Swarupnagar : 12,000





A Word From The Beneficiaries



I am Shahid from Metiabruz. I was provided a mask. I feel more secure now. Maybe this will protect me until a vaccine is found



I am Swarnalata from Sunderbans. We were provided this mask & explained about this could prevent us from going to hospital. Bollen etai aamader rokkha korbe!





Catalyst To The Cause

These champions of the cause deserve a special mention, for they not only made a contribution, but urged others to do so as well.



KOLKATA GIVES
Actress | Supports
RITABHARI CHAKRABORTY | **PROJECT 10 LAC MASKS**



Join the initiative.

Ritabhari Chakraborty


KOLKATA GIVES
Actor
ABIR CHATTERJEE
has a special message for you!



Support
PROJECT 10 LAC MASKS

Abir Chatterjee

KOLKATA GIVES
Actor | Pledges Support to
PARAMBRATA CHATTOPADHYAY | **PROJECT 10 LAC MASKS**



A contribution as little as ₹ 10 can save a life.

Parambrata Chattopadhyay

KOLKATA GIVES
Actress | Supports
PARNO MITTRA | **PROJECT 10 LAC MASKS**



Join the initiative.

Parno Mittra



Project Amphan

People were still grappling with the effects of the pandemic, when another tragedy hit them hard. West Bengal and Orissa were hit by super cyclone Amphan that caused massive destruction in certain parts of these states. Kolkata Gives, under Project Amphan, aimed to provide 10,000 individuals with cooked meals twice a day for a month. Apart from food, we tried to put a roof over their heads by distributing 10,000 tarpaulin sheets. The campaign garnered support from donors across the country.

www.koltagives.in/amphan/





Our Impact

Content	Figures
Total Partners	5
Tarpaulins sheet	8,200
Community Kitchen dry ration (2 meals for a month)	6,98,884 Individuals



NGO Partners In Project Amphan

A large number of individuals in the Sundarbans were served dry ration and cooked meals via community kitchen. Our NGO partners reached as many individuals as possible:

Mukti- 3,95,466 individuals

Location: Mathurapur, Partha Protima, Joynagar II, Sagar, Namkhana

Swapnapuron- 1,16,510 individuals

Location: Rupamari, Sahebkhali, Barunhat, Bishpur, Hingalganj, Makhal Gachha, Vabiya

Sunderban Foundation- 29,900 individuals

Location: Bali island, Dakhinpara, Purbapara, Amlamethi-Gosaba, Haldarpara, Vidyamandir

Sanjay Sureka- 1,00,000 individuals

Location: Basanti block ,Hiranmay pur, Jharkhali, Nafarganj, Garberia, Durga mandap, Sukh duwani, Shyam sundar para

BTS- 57,008 individuals

Location: Pathar Protima, Kultoli



NGO Partners In Project Amphan

Kolkata Gives distributed Tarpaulins to a large number of families in various areas in Sunderabans

Mukti- 4,470

Distributed in Raidighi, K Plot, G Plot, Pathar Protima

Swapnapuron- 1,800

Distributed in Rupamari, Sahebkhali, Barunhat, Bishpur, Hingalganj, Makhal Gachha, Vabiya

Sunderban Foundation- 510

Distributed in Bali island

Sanjay Sureka- 920

Distributed in Basanti block ,Hiranmay pur, Jharkhali, Nafarganj, Garberia, Durga mandap, Sukh duwani, Shyam sundar para

BTS- 500

Distributed in Pathar Protima, Kultoli



A Word From The Beneficiaries



I am Bhola. I wash dishes in a small eatery. Since the lockdown due to Covid, I have been out of work. Kisi tarah choolha jal raha tha. Ab toofaan aya aur humara ghar khatam kar gaya. Tarpaulin sheet ka sahara hai bachcha log ko chatt dene ke liye. Humko madad ki bohot zaroorat hai.



My husband passed away a year ago, leaving behind a kachcha ghar for our 5-year old son and me. First Covid, now Amphan has made the situation miserable for us. There is no food in our house and water has flooded my little abode. Please help us with food and shelter for our survival.”



Prominent Donors

Kolkata Foundation, the United States-based not-for-profit, mobilized funds from 14 countries. Kolkata Gives generated responses from more than 200 generous donors.

The prominent donors (in alphabetical order) are:

AKE Exporter, Axis Bank Foundation, Balrampur Chini Mills Limited, Crescent Foundry Pvt. Ltd, JM Jain, Jyoti Basu Memorial Foundation, Lux Industries Limited, Meenakshi Mercentile, Magma Foundation, NK Realtors, Primarc Group, PS Group, Srijan Realty and Vedant Fashions (Manyavar).



The Big Picture

UNDER PROJECT 10K INITIATIVE, KOLKATA GIVES WAS SUCCESSFUL IN PROVIDING 2.4 LAC MEALS TO INDIVIDUALS WHO WERE AFFECTED DUE TO THE COVID-19 PANDEMIC.

UNDER THE CAMPAIGN PROJECT 10 LAC MASKS, WE WERE ABLE TO DISTRIBUTE 4,91,500 MASKS.

UNDER PROJECT AMPHAN INITIATIVE, THE COMMUNITY KITCHEN PROVIDED TWO MEALS A DAY TO 6,98,884 INDIVIDUALS, AND A TOTAL OF 8,200 TARPAULIN SHEETS WERE DISTRIBUTED.

An infographic consisting of two overlapping white circles with black outlines. The left circle contains the text "Total Donation Generated" and "3.16 Cr.". The right circle contains the text "Total Amount Mobilized" and "3.12 Cr.". A curved arrow points from the right circle to the left circle, and another curved arrow points from the left circle to the right circle, indicating a relationship between the two figures.

Total Donation
Generated

3.16 Cr.

Total Amount
Mobilized

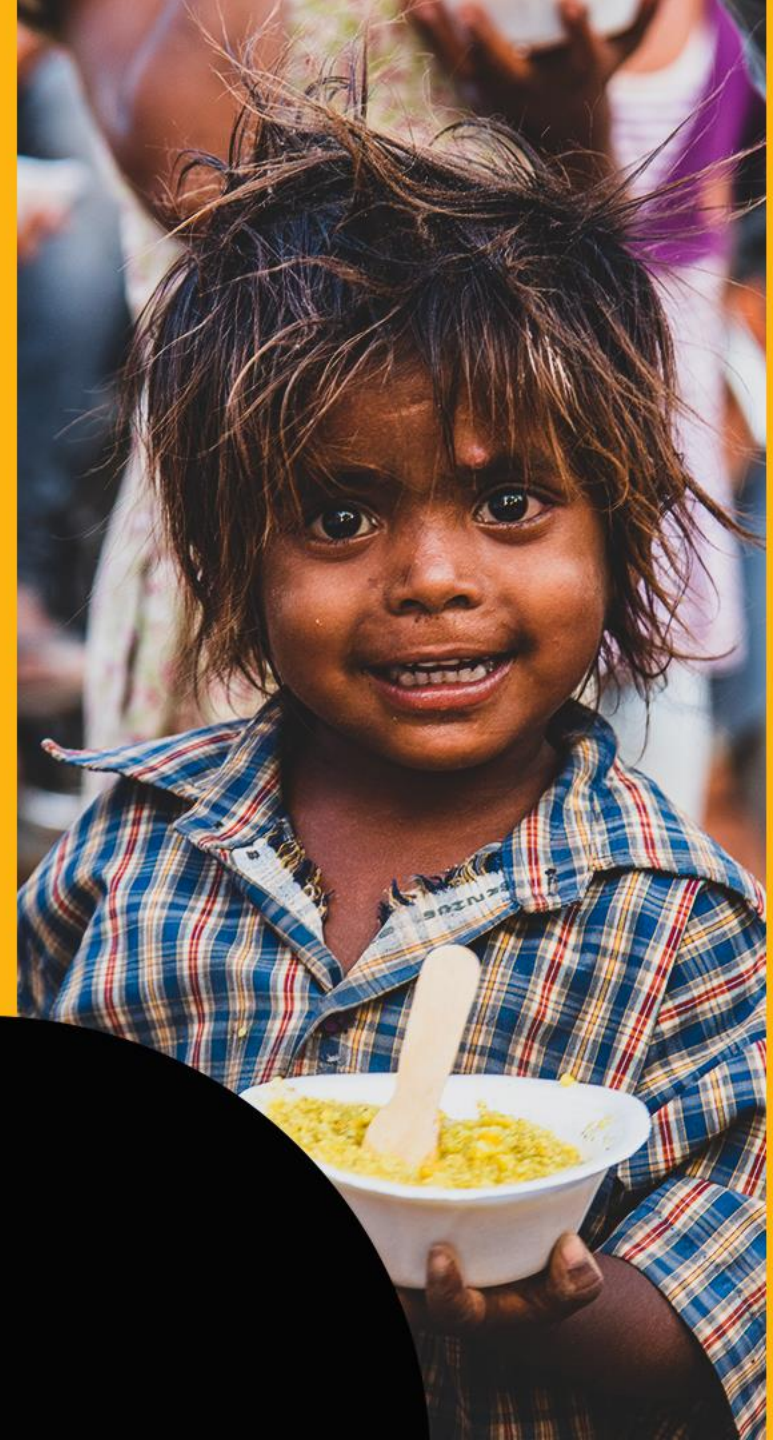
3.12 Cr.



This Would Not Have Been Possible Without You!

Kolkata Gives extends its heartfelt gratitude to all the donors, volunteers and champions of the cause. Had it not been for your immense support, accomplishing this feat would have been impossible.

Thank you!





KOLKATA GIVES

BRINGING DONORS
& NGOS TOGETHER

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